

GET TO KNOW

# ECOMMERCE SOLUTIONS

## DEPLOYING CUSTOM ECOMMERCE SOLUTIONS THAT HELP FURTHER YOUR BUSINESS STRATEGY.

Finding success in today's thriving eCommerce space requires you to provide buyers with a feature-rich, digital environment. Whether you are looking to move your business online or enhance current platform performance, BDO Digital has eCommerce Solutions to help you prioritize and optimize your platform enhancements and implementation strategies.

### ECOMMERCE AS A FUNCTION - NOT A TECHNOLOGY

By approaching eCommerce as a function not a technology, we start with the business strategy and then determine the technology to use—creating 4 core tenants of business value:



Streamline  
Fulfillment



Create  
Reach



Expand  
Value



Reduce  
Cost

### APPROACHES AND OUTCOMES

BDO Digital can provide a review of your business and technology to determine how an online strategy would be applied and identify the solutions that are unique to your business model, GTM and historical market performance.

#### Solutions by Stage:

- ▶ **eCommerce Assessments:** Determine current state against future business state, and steps or deliverables to be created, deployed and managed.
- ▶ **eCommerce Projects:** Specific deliverables to be created and deployed.
- ▶ **On-going Support:** Managing deliverables that are created and deployed.