

# BUSINESS PERFORMANCE INSIGHTS

## MONITOR PERFORMANCE. OPTIMIZE PROFITABILITY AND EFFICIENCY. INSIGHTS AT YOUR FINGERTIPS.

Monitoring your company's performance is key to long-term success. Thoughtfully designed dashboards provide companies with powerful insights that are both easy to understand and visually appealing.

### OVERVIEW

Business Performance Insights from BDO Digital Labs helps you gain a deep understanding of your company's current performance by providing insights, reporting, and recommendations for addressing challenges.

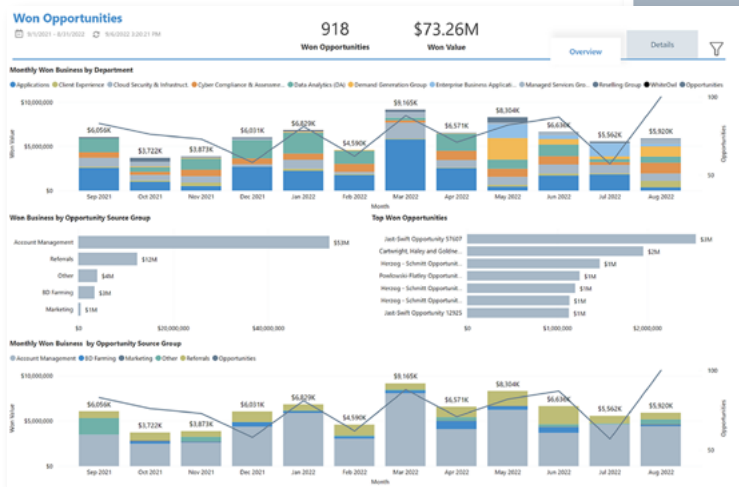
- ▶ **Reporting:** This powerful dashboard solution provides leadership with reporting and analysis to continually monitor your business and regularly engage with your teams.
- ▶ **Performance:** Within the dashboard, you can view and promote top performance, while under performance triggers action to address the challenge.
- ▶ **Data:** Access data views on your resources, teams, client projects, and overall business to ask questions and determine appropriate next steps.

The only solution you need for deep insights about your business at your fingertips.

Keep leadership and employees in the know with Business Performance Insights.



Sample Dashboard: Digital Sales



Four Filters KPI Analysis

Adjusted Productivity vs Goal Attainment

Department	Level	Productivity	Adjusted Productivity	Adjusted Productivity Target	Adjusted Productivity Attainment	Goal Count
06	2%	2%				3
04	3%	4%	75%	5%		2
03	35%	39%	75%	52%		2
02	22%	24%	50%	40%		2
03	31%	31%	50%	63%		2
06	1%	1%				2
02	31%	33%	75%	44%		2
03	41%	44%	75%	59%		2
03	48%	54%	75%	72%		2
08	29%	32%				2
03	47%	52%	75%	69%		2
06	23%	26%				2
03	37%	40%	75%	54%		2
02	26%	29%	75%	39%		2



Sample Dashboard: Four Filters Analysis

## BENEFITS

As your business grows, it can be difficult to manage time efficiently, you need to be able to quickly understand what is contributing to profit and loss and identify areas to increase revenue. Here are a few ways our dashboard solution can assist you:

A BUSINESS NEEDS THE ABILITY TO...	OUR DASHBOARD SOLUTION HELPS YOU...
Track Employee KPIs	▶ Set individual KPI goals for employees at all levels with the ability to track attainment throughout the year, helping to ensure everyone is aware of progress and further facilitates mid-year and end-of-year performance reviews.
Quickly identify areas to increase revenue	▶ Review various areas of the business, allowing leaders to better understand where to focus, make improvements and informed decisions on when and where to pivot next.
Make sense of the business line	▶ Utilize KPIs to demonstrate effectiveness in achieving key business objectives.
Understand what is contributing to profit/loss	▶ View and promote top performance or trigger an action to address challenges in areas of under performance and/or revenue loss.
Understand pipeline (wins/losses/new clients)	▶ View sales data on resources, teams, client projects, and the overall business.

## GOODBYE ADMINISTRATIVE BURDEN, HELLO BUSINESS PERFORMANCE INSIGHTS

Business Performance Insights removes the administrative burden and the need to hire additional staff to generate reports. Designed to help you solve even the most complex issues, the dashboard houses all performance in one place, providing a single pane of glass view to keep leaders in the know.

## THE PERFORMANCE INSIGHTS DIFFERENCE

Business Performance Insights utilizes KPIs to demonstrate effectiveness in achieving key business objectives. Using different views at multiple levels, the business can evaluate success at reaching targets, overall performance, and identify areas to focus on for improvements.

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