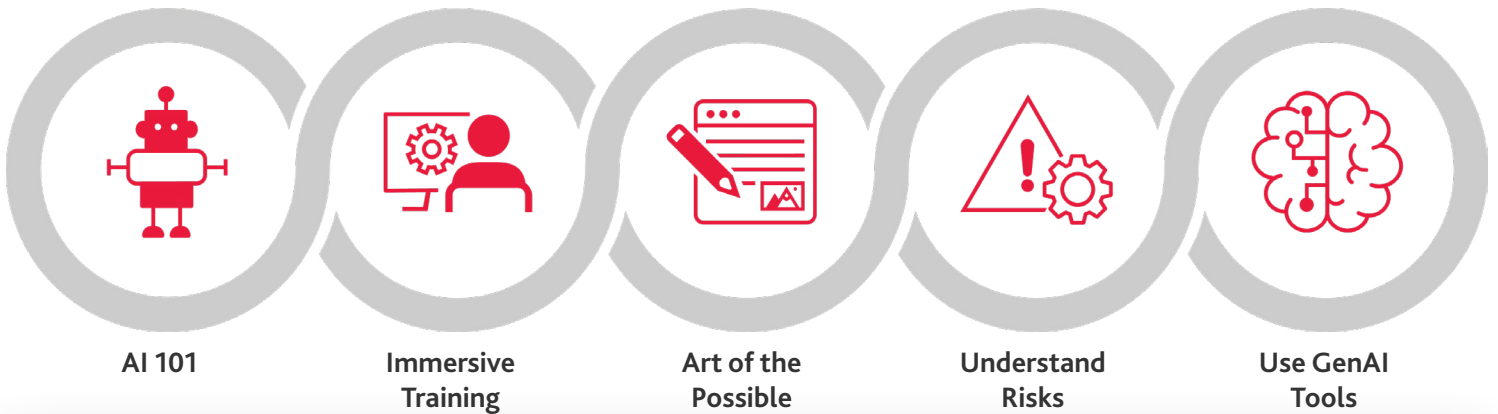


BDO DIGITAL

AI STARTER KIT

Unlocking AI Potential: A Comprehensive Guide to Starting AI Your Journey

It's essential for everyone, from the top brass to the frontline workers, to grasp what AI is, what it can do, and its implications. This foundational knowledge will help in making informed decisions and setting realistic expectations. Transitioning to AI is a continuous learning curve, marked by immersion, adaptation, and invaluable returns.



AI 101:

- ▶ Begin your journey with the basics.
- ▶ Navigate and understand Predictive vs. Generative AI.

Immersive Training:

- ▶ Network with the AI community.
- ▶ Connect with experts on platforms like LinkedIn and follow pioneers.

Art of the Possible:

- ▶ Form an AI Strategy Taskforce that will tailor AI capabilities to align with your business objectives.
- ▶ Understand tangible use cases tailored to your industry.

Understanding Risks:

- ▶ Explore the potential threats of emerging AI
- ▶ Assess your current security, data privacy, and ethics centered around AI

Use GenAI Tools:

- ▶ Train your team in the art of effective prompting.
- ▶ Enhances user experience and aligns with company's identity