

BUSINESS PERFORMANCE INSIGHTS

Monitor performance. Help optimize profitability and efficiency. Insights at your fingertips.

Monitoring your company's performance is key to long-term success. Thoughtfully designed dashboards provide companies with powerful insights that are both easy to understand and visually appealing.

Business Performance Insights from BDO Digital Labs helps you gain a deep understanding of your company's current performance by providing insights, reporting, and recommendations.

- ▶ **Reporting** - This powerful dashboard solution provides leadership with reporting and analysis to continually monitor the business and regularly engage with their teams
- ▶ **Performance** - Within the dashboard, you can view and promote top performance, while underperformance triggers action to address the challenge
- ▶ **Data** - Access data views on your resources, teams, client projects, and overall business to ask questions and determine appropriate next steps

Goodbye Administrative Burden, Hello Business Performance Insights



Business Performance Insights removes the administrative burden and the need to hire additional staff to generate reports. Designed to help you solve even the most complex issues, the dashboard houses all performance in one place, providing a single pane of glass view to keep leaders in the know.

How Business Performance Insights Can Help:

- ▶ Set individual KPI goals for employees with the ability to track attainment
- ▶ Review various areas of the business, allowing leaders to better understand where to focus, make improvements and informed decisions on when and where to pivot next
- ▶ Utilize KPIs to demonstrate effectiveness in achieving key business objectives
- ▶ View and promote top performance or trigger an action to address challenges in areas of underperformance and/or revenue loss
- ▶ View sales data on resources, teams, client projects, and the overall business